From: Kari Pallotto
To: Pearson Louis
Cc: Vassi Alina
Subject: In app announcement
Date: Friday, August 23, 2019 1:45:35 PM

Hello, before we proceed with activating North Palm Beach PD Neighbors Portal, Ring will need to schedule our standard in-app announcement. This message comes from Ring and will be viewable to all North Palm Beach Neighbors app users.

The standard message template can be viewed here and is simply to inform our users and set the stage for your participation on the app.

Once approved, we can move forward with the training.

Public Announcements & Responding to Press/Media Inquiries

Once your in-app announcement goes live, I'll follow up with talking points and sample social media posts. Until then, please refrain from external-facing outreach or publicizing of the Neighbors App, Neighbors Portal and/or partnership.

Please be sure to connect with me as well as Ring's PR team (viaMedia@ring.com) regarding any inbound media inquiries.

We are asking for you to approve the in-app message to go out on September 4th, 2019 and we will have the portal training for September 5th, 2019

Please reach out with any questions!

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Kari Pallotto

Visit us at booth 4826 at IACP October 27-29

Partner Success Manager
c: 954-609-7689

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